

MCKENNEY HILLS-CARROLL KNOLLS CIVIC ASSOCIATION
December 16, 2020 7 p.m.
Membership meeting held via Zoom Conference Call

Minutes Approved June 30, 2021

Civic Association President Joshua Montgomery presided; quorum present on Zoom call

Civic Association Business:

Previous Minutes (September 23, 2020 meeting): Approved (Joshua made motion to approve, seconded by Kathryn Toffenetti).

New website: Kerry has been updating the new website. Members can send photos that could replace stock photos that are in the new website. We should clarify on the website that annual dues are \$12.00 and the .65 is the processing fee for using Paypal.

Membership recruitment: David Coyne will be chairing the Membership Committee.

Newsletter: Work has begun on the next newsletter which is expected to be ready late winter/early spring.

Budget Discussion: Joshua presented the proposed budget for the upcoming year. Some events will probably not be held due to COVID-19 restrictions (Winter Blues Festival). Other items were added (Membership Drive; Signs/Office Supplies). The Board plans to spend a significant amount on increasing our membership. Board was asked about the \$1500 line item for the Block Party. Joshua explained that the figure would include food items, drinks, and prizes. The \$2,000 membership drive line item includes sending a postcard to all houses in the neighborhood which will have the Civic Association's new website address and a QR scan code. Joshua sent the Board a list of all addresses in the neighborhood a few weeks ago. There was some discussion about how much of a cushion we should leave in the budget. Budget will be updated after the first few months in 2021 based on the new dues payment schedule and advertising revenue. After the discussion, there was a motion to approve the proposed budget (Peggy Kavanagh made the motion to approve, seconded by David Coyne.)

By-laws Discussion: Attendees were asked if there were any questions on the by-laws revisions and the new dues payment plan. The revised by-laws were sent to the list serv members on 12/6/2020 with information about the January 6 – 11, 2021 survey window where members will be able to vote on the proposed by-laws and annual dues payment schedule. Emails will be sent reminding members about the upcoming survey.

Meeting adjourned.